

## Profile 5: Scottsdale, Arizona resident

This profile belongs to a Scottsdale, Arizona, resident. First search: that of a chain restaurant, with franchisees in San Francisco, Dallas, Plano (Texas) et Denver (« bob steak and chop »)... Search profiler: Raphaël Richard, CVFM  
This profile belongs to a Scottsdale, Arizona, resident.

Numerous geolocalized searches confirms this location.

First search: that of a chain restaurant, with franchisees in San Francisco, Dallas, Plano (Texas) et Denver (« bob steak and chop »). The following search being a restaurant, based in Plano, « Jasper Plano », allows us to infer that the lady is looking for information about restaurants in Plano.  
Two searches conducted on march 22nd and 28th, combining a local component (« Scottsdale az ») to usual activities (« puppy training », « happy hour »), allows us to identify the city the searcher lives in: Scottsdale, actually.  
This internet user wants his dogs trained in his city. He adds AZ for Arizona to his searches as there are various cities named Scottsdale all over the USA. The following search the same day « The pick six cuvee & hops », a Scottsdale restaurant confirms the place where she lives. Same observation for the search « 10855 n. frank lloyd wright blvd », an adresse existing only in Scottsdale, Arizona.

The user multiplies geolocalized searches for leisure time:

- Tapino kitchen & wine bar, on march 28th
- « sassi restaurant scottsdales
- « comedy club scottsdale »
- « restaurants north scottsdale »
- « postinos wine bar »
- « scottsdale salon & spa »
- « spa de da »
- « drift scottsdale az »
- « blueswasabisushi.com »
- « tommy bahama scottsdale az »

The internet user prepares  
his offline shopping on the net:

- 
- « dc  
ranch market street » on march 30th
- « scottsdale  
az furniture stores » and « scottsdale  
furniture » on march 30th
- « scottsdale  
tpc »
- « sylver  
oak wine » on april 17th,
- « silveroak.com »  
then « Houston tx silver oak wine » on april  
19th,
- « personnalized  
baby gifts »
- « fridge  
glass door », on april 19th
- « furniture  
store Frisco TX », on april 21st
- « large  
dining table », « 20 seat dining table »,  
« extra long dining table », « durango  
furniture texas » and eventually « spanish  
style furniture »

The user considers  
investing in real estate in another state (namely Texas), as show the  
following searches:

- « eichler  
homes » on april 16th
- « eicher  
homes dallas texas » on april 16th
- « texas  
waterfront property for sale » on april 16th
- « lake  
house dallas » on april 17th
- « stewart  
peninsula land for sale » and  
« www.stewartpeninsula.com », « stewart  
peninsula lots » on april 17th
- « water  
front lots for sale the colony tx »

The internet user tries to  
cope with memory losses:

- search for a reminder  
service recherche sur un service de rappel de dates d'anniversaire  
le 3 Avril (« Birthday reminder »)

The user uses internet to  
cope with home occupations

- search  
for a recipee « cooking Lobster », on April  
3th

- « outdoor  
cooking ranges », on april 19th

From late April on, the  
web surfer, prepares his vacations:

- « travel  
deals », « cabo San Lucas » on  
April 19th,

- « all  
inclusive resorts in Cabo » on April 21th,

- « bora  
bora nui », « tahiti », on  
April 24th (island)

- « intercontinental  
thalasso bora », « sheraton moorea »,  
« le meridian bora bora », « bora  
bora pearl beach resort » on April 26th,

- « intercontinental  
thalasso bora bora », « pictures le meridina  
bora bora » on April 28th,

- « grand  
canyon rafting arizona » on may 2nd,

- « puerto  
penasco mexico rocky point », « pictures  
puerto penasco mexico rocky point », « pictures  
marshall islands », « sailing caribbean »,  
« caribbean » on may 4th,

- « map  
of islands of bahamas and caribbean », « virgin  
islands », « islands », « exotic  
vacations », « flights tahiti »,  
« le meridian bora bora accomodations »,  
« bora bora restaurant »

On may 2nd, in the evening  
of may 2nd, this mother looks for an 800 number to access Bank of  
America customer service (« bank of america 800 number »).  
Three days later, she launches searches about « business  
cards raised ».

The 10th of  
april search reveals the gender of the user: « ovulation  
calendar »

This women probably works  
for a small company as she looks for a low cost web agency (« website  
designers », « cheap web design »,  
« phoenix web design ».)

bobs steak and chop  
01/03/06 18:12

jaspers plano  
01/03/06 18:14

scottsdale az puppy training classes  
22/03/06 09:15

scottsdale az happy hour  
28/03/06 19:39

the pick six cuvee & hopps  
28/03/06 19:45

10855 n. frank lloyd wright blvd.  
28/03/06 19:46

tapino kitchen & wine bar  
28/03/06 19:51

eddie v's edgewater grill at dc ranch  
28/03/06 20:00

dc ranch market street  
30/03/06 12:47

scottsdale az furniture stores  
30/03/06 15:00

scottsdale az furniture stores  
30/03/06 15:00

scottsdale furniture  
30/03/06 15:02

birthday reminder  
03/04/06 21:07

cooking lobster  
03/04/06 21:53

asu advantage  
06/04/06 10:29

scottsdale tpc  
07/04/06 15:37

scottsdale patio dining  
07/04/06 21:11

sassi restaurant scottsdale  
07/04/06 21:22

sassi restaurant scottsdale  
07/04/06 21:24

comedy club scottsdale  
08/04/06 16:26

www.flemings.com  
09/04/06 15:18

sassi restaurant scottsdale  
09/04/06 15:20

restaurants north scottsdale  
09/04/06 15:33

ovulation calendar  
10/04/06 13:04

website designers  
10/04/06 13:12

cheap website design  
10/04/06 13:17

phoenix website designer  
10/04/06 13:19

scottsdale community college  
10/04/06 13:22

postinos wine bar  
11/04/06 21:07

scottsdale salon & spa  
12/04/06 12:51

spa de da

12/04/06 12:53

drift scottsdale az  
14/04/06 18:09

eichler homes  
16/04/06 10:16

eichler homes dallas texas  
16/04/06 10:16

texas waterfront property for sale  
16/04/06 11:17

silver oak wine  
17/04/06 10:12

personalized baby gifts  
17/04/06 13:06

personalized baby gifts  
17/04/06 13:06

lake houses dallas  
17/04/06 15:31

stewart peninsula land for sale  
17/04/06 18:33

www.stewarteninsula.com  
17/04/06 18:36

stewart peninsula  
17/04/06 18:43

stewart peninsula lots  
17/04/06 18:44

water front lots for sale the colony tx  
17/04/06 18:47

water front lots for sale the colony tx  
17/04/06 18:47

how to build a website  
18/04/06 12:35

personalized baby gifts  
18/04/06 13:11

nursery jungle theme  
18/04/06 13:30

nursery jungle theme  
18/04/06 13:30

nursery jungle theme  
18/04/06 13:30

nursery jungle theme  
18/04/06 13:30

nursery theme  
18/04/06 13:37

silveroak.com  
19/04/06 13:15

houston tx silver oak wine  
19/04/06 13:27

travel deals  
19/04/06 14:28

cabo san lucas  
19/04/06 14:34

fridge glass door  
19/04/06 20:34

fridge glass door  
19/04/06 20:34

outdoor cooking ranges  
19/04/06 20:44

luxury patio furniture  
19/04/06 20:47

house floor plans  
19/04/06 21:03

endermologie bell rd  
21/04/06 16:15

reduce debt  
21/04/06 17:23

all inclusive resorts cabo  
21/04/06 18:22

furniture store frisco tx  
21/04/06 20:59

furniture store frisco tx andersons  
21/04/06 21:00

large dining table  
21/04/06 21:03

20 seat dining table  
21/04/06 21:17

seat 20 dining  
21/04/06 21:17

extra long dining table  
21/04/06 21:18

extra long dining table  
21/04/06 21:21

extra long dining table  
21/04/06 21:23

durango furniture texas  
21/04/06 21:28

spanish style furniture  
21/04/06 21:41

dc ranch market street shopping  
23/04/06 18:59

www.bluewasabisushi.com  
23/04/06 19:10

www.bluewasabi.com  
23/04/06 19:10

bora bora nui  
24/04/06 11:08

bora bora nui  
24/04/06 11:08



tahiti  
24/04/06 11:31

bora bora hotel  
24/04/06 11:35

bora bora hotel  
24/04/06 11:35

bora bora hotel  
24/04/06 11:35

personalized baby gifts  
25/04/06 18:04

intercontinental thalasso bora bora  
26/04/06 16:45

sheraton moorea  
26/04/06 17:37

sheraton moorea  
26/04/06 17:37

le meridian bora bora  
26/04/06 17:52

bora bora pearl beach resort  
26/04/06 18:01

scottsdale dog grooming mobile  
27/04/06 14:39

scottsdale dog grooming  
27/04/06 14:47

sheraton bora bora  
27/04/06 23:05

intercontinental thalasso bora bora  
28/04/06 10:47

intercontinental thalasso bora bora  
28/04/06 10:47

intercontinental thalasso bora bora  
28/04/06 10:47

le meridian bora bora

28/04/06 14:28

pictures le meridian bora bora  
28/04/06 14:30

grand canyon rafting arizona  
02/05/06 10:11

grand canyon rafting arizona  
02/05/06 10:11

tommy bahama scottsdale az  
02/05/06 21:26

bank of america 800 number  
03/05/06 11:49

puerto penasco mexico rocky point  
04/05/06 12:43

pictures puerto penasco mexico rocky point  
04/05/06 12:45

pictures puerto penasco mexico rocky point  
04/05/06 12:45

pictures puerto penasco mexico rocky point  
04/05/06 12:51

pictures marshall islands  
04/05/06 13:20

sailing caribbean  
04/05/06 13:24

carribbean  
04/05/06 13:28

map of islands of bahamas and carribbean  
04/05/06 13:37

virgin islands  
04/05/06 13:37

islands  
04/05/06 13:38

exotic vacations  
04/05/06 13:50

flights tahiti  
04/05/06 17:33

le meridian bora bora accommodations  
04/05/06 18:18

bora bora restaurant  
04/05/06 18:34

restaurants on bora bora  
04/05/06 18:35

business cards  
05/05/06 11:17

business cards raised  
05/05/06 11:21

www.auntchilladas.com  
05/05/06 13:31

macayo's scottsdale  
05/05/06 16:26

scottsdale swimsuit  
09/05/06 12:41

swimsuit scottsdale az retail  
09/05/06 12:47

phoenix carpet cleaning  
09/05/06 21:02

kiwi carpet cleaning  
09/05/06 21:03

phoenix dry carpet cleaning  
09/05/06 21:06

recipe hot and sour soup  
09/05/06 22:19

carpet cleaner machine  
09/05/06 23:56

things to do arizona  
10/05/06 12:40

things to do arizona  
10/05/06 12:40

things to do arizona  
10/05/06 13:00

colorado river rafting  
10/05/06 13:10

flat screen tv  
10/05/06 16:21

baby names  
10/05/06 16:39

harley davidson baby clothes  
10/05/06 17:51

harley davidson baby clothes  
10/05/06 17:51

harley davidson baby clothes  
10/05/06 17:51

telling spouse pregnant  
10/05/06 18:07

pregnancy  
10/05/06 18:09

scottsdale custom builders  
11/05/06 18:53

get pregnant  
11/05/06 21:07

get pregnant  
11/05/06 21:07

hand puppets  
12/05/06 10:25

jungle toys  
12/05/06 10:29

baby bedroom sets  
12/05/06 10:48

scottsdale pet resort  
12/05/06 13:50

frisco tx home lots for sale  
12/05/06 14:09

scottsdale chemdry cleaning  
13/05/06 17:12

scottsdale chem dry  
13/05/06 17:14

az carpet cleaning  
13/05/06 17:14

scottsdale az dry carpet cleaning  
13/05/06 17:16

napa valley vacation packages  
13/05/06 19:04

vacation companies  
13/05/06 19:35

tour group  
13/05/06 19:36

vacation packages  
13/05/06 19:42

oasis cancun  
13/05/06 19:50

napa vacation  
15/05/06 18:44

marriott napa valley hotel & spa  
15/05/06 19:13

loreto bay baja mexico  
16/05/06 12:50

mexico beach homes for sale  
16/05/06 12:52

scottsdale cap store  
18/05/06 19:51

rafting tubing and canoeing take on portions of the salt or verde rivers.

22/05/06 13:21

rafting tubing and canoeing salt verde rivers.  
22/05/06 13:21

backstreetwinesalon  
22/05/06 13:46

accent chair colonial  
22/05/06 14:40

fathers day gift  
22/05/06 21:06

fathers day gift  
22/05/06 21:06

tropical bedroom design  
23/05/06 20:09

wall murals  
23/05/06 20:38

lake havasu restaurants  
24/05/06 16:18

melting pot  
25/05/06 18:34

big surf az  
25/05/06 20:39

kids harley rocker  
26/05/06 11:05

dallas interior decorator baby  
26/05/06 11:13

dallas interior decorator  
26/05/06 11:15

custom made dining table  
26/05/06 11:34

custom made dining table dallas  
26/05/06 11:34

durango furniture  
26/05/06 12:36

bed bath & beyond  
26/05/06 12:37

phoenix chinese grocery  
26/05/06 12:41

phoenix electronics store  
26/05/06 12:47

sudoku  
26/05/06 14:25

colonial style  
29/05/06 00:35

dutch colonial style  
29/05/06 00:36

british colonial furniture  
29/05/06 00:47

british colonial furniture  
29/05/06 00:47

dallas architects  
29/05/06 18:33

pregnancy and flying  
30/05/06 13:07

pregnancy and flying  
30/05/06 13:07

free pregnancy magazine  
30/05/06 13:32

pacificare  
30/05/06 18:26

federal tax deposit coupon  
30/05/06 18:34

skinamarinkadink i love you child song  
31/05/06 12:55